

AMENDMENTS TO THE CLAIMS

1. (Currently Amended) A method of generating from a computer a request for a domain name translating Web requests, comprising the steps of:

receiving on the computer a name associated with the domain name a ~~Web address~~;

selecting a translation formula; ~~and~~

a1 ~~applying said translation formula to~~ translating said received name with said translation formula to result in generate a scheme-specific name; ~~and of a Web address that said is associated with~~

generating, from the computer, a request for the domain name based upon said scheme-specific name.

2. (Original) The method according to claim 1, further comprising the steps of:
receiving a translation identifier; and

selecting said translation formula based at least in part on said received translation identifier.

3. (Original) The method according to claim 2, wherein said translation identifier comprises a geographical identifier.

4. (Original) The method according to claim 2, further comprising the step of:
analyzing said received name for a translation identifier.

5. (Currently Amended) The method according to claim 1, wherein said translation formula comprises at least one predetermined character and said step of ~~applying said translation formula~~ translating said received name includes the step of:

adding said at least one said predetermined character to said received name.

6. (Original) The method according to claim 1, wherein said translation formula comprises a string of characters to add to said received name.

a 7. (Currently Amended) The method according to claim 6, wherein the step of ~~applying said translation formula~~ translating said received name includes the step of:

adding said string of characters to said received name as a prefix.

8. (Currently Amended) The method according to claim 6, wherein the step of ~~applying said translation formula~~ translating said received name includes the step of:

adding said string of characters to said received name as a suffix.

9. (Currently Amended) The method according to claim 6, wherein the step of ~~applying said translation formula~~ translating said received name includes the step of:

interleaving said string of characters with said received name.

10. (Original) The method according to claim 1, wherein said translation formula removes at least one character from said received name.

11. (Original) The method according to claim 1, wherein said translation formula converts said received name into a numeric entry.

12. (Currently Amended) A method of generating from a computer a request for a domain name ~~translating Web requests~~, comprising the steps of:

receiving on the computer a numeric entry of a name associated with the domain name a ~~Web address~~;

selecting a first translation formula; ~~and~~

~~converting~~ translating said numeric entry to an alphanumeric entry using said first translation formula; and

generating, from the computer, a request for the domain name based upon said alphanumeric entry.

13. (Original) The method according to claim 12, further comprising the steps of:

receiving a translation identifier; and

selecting said first translation formula based at least in part on said translation identifier.

14. (Currently Amended) The method according to claim 12, further comprising the steps of:

receiving a translation identifier;

selecting a second translation formula ~~identifier~~ based at least in part on said translation identifier; and

applying said second translation formula to said alphanumeric entry to result in a scheme-specific name of a ~~Web address that said numeric entry is associated with.~~

Claims 15-17 (Cancelled)

18. (Currently Amended) An apparatus for generating a request for a domain name translating a Web address, comprising:

a computer comprising an input device;

a ~~Web~~ browser operationally installed on said computer; and

a translation module configured to:

receive on the computer a name associated with the domain name a ~~Web address~~ from said input device;

select a translation formula;

~~apply said translation formula to~~ translate said received name with said translation formula to result in generate a scheme-specific name of a ~~web address that said name is associated with;~~ and

process said scheme-specific name through said ~~Web~~ browser to generate a request for the domain name.

19. (Currently Amended) A computer readable medium bearing instructions for generating a request for a domain name, ~~translating a Web request~~, said instructions being arranged to cause one or more processors upon execution thereof to perform the steps of:

receiving on the computer a name associated with the domain name a ~~Web address~~;

selecting a translation formula; and

~~applying said translation formula to~~ translating said received name with said translation formula to result in generate a scheme-specific name; ~~and of a Web address that said is~~
a1 ~~associated with~~

generating a request for the domain name based upon said scheme-specific name.

20. (New) The method according to claim 1, wherein the scheme-specific name is only a top-level domain name.

a2 21. (New) The apparatus according to claim 18, wherein the scheme-specific name is only a top-level domain name.

22. (New) The computer readable medium according to claim 19, wherein the scheme-specific name is only a top-level domain name.
